A bad example of web design: <https://arngren.net/>

A picture containing text, screenshot, different, several

Description automatically generated

This page is a bad example of web design because there are so many things going on and no order to the elements on the page. There is not a consistent grid and its not obvious the purpose of the website or how to use it. Additionally it scrolls in both directions, which can be very confusing. It is very chaotic and does not lead the viewers eyes to anything in particular, which can be very overwhelming. Also, it is not aesthetically pleasing at all. None of the colors or shapes match or line up in a nice way.

A good example: <https://www.bucketlistly.blog/?ref=bucketlistly>

Graphical user interface, website

Description automatically generated

This is a good example of web design because it serves it purpose and is aesthetically pleasing and inspiring while doing so. This menu bar in the picture is very pleasing to look at, but also is very organized and cohesive. It also does the job of inspiring travel by showing pictures of cool places in the world. It is easily understood and easy to follow as all the links are clearly labeled and all you have to do is click on that part of the website. It is engaging and creative but not distracting, and really speaks to the audience of travelers.